



Fallbrook Riders, Inc.
Physical Location:
1627 South Stagecoach Lane
Fallbrook, CA 92028

Mailing Address: P.O. Box 1063 Fallbrook, CA 92088
Email: fallbrookriders92028@gmail.com
Telephone: 760-689-2044
Web Address: www.fallbrookriders.com

Fallbrook Riders Field Friends of the Field Sponsorship Program

Fallbrook Riders is a 501 (3) (c) community equestrian organization based at our 10 acre multi use facility on S. Stagecoach Lane in Fallbrook. The organization was founded in 1950 and has been in continuous operation since then, with a member base of over 150 people. We have been the home to Fallbrook Pony Club since 1979 and are also the part time home for River Hills Pony Club which is based in Norco, CA. Both clubs are members of United States Pony Clubs, a national youth equestrian organization teaching life skills through horsemanship.

Our facility hosts a number of Western and English equestrian activities each year, including clinics, horse shows, educational seminars and summer camps. We also make the field available for non-equestrian activities such as company picnics and community activities.

Our sponsorship program:

- Promotes your organization or business to the local Fallbrook / Bonsall and broader Southern California equestrian communities thru onsite banners and signage.
- Plus and Premium package sponsors will also be featured on our web site at www.fallbrookriders.com including a short bio and contact information.
- Premium sponsors will be featured in Fallbrook Riders press releases and advertising.

Basic package:

36" x 36" full color banner featuring your company or organizations' information.
1-year sponsorship \$200

Plus package:

36" x 96" full color banner featuring your company or organizations' information.
1-year sponsorship \$350

*Banners will be prominently displayed in one of our two enclosed riding arenas, perimeter fencing or along the entry drive into the facility.

**Banner design and layout are at Sponsor's direction and Sponsor to provide banner. Size must meet FRF specifications.



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Special opportunities:

Front Gate area – 48” x 120” full color banner featuring your company or organization’s’ information. Banner will be displayed on either side of our main entry gate fronting South Stagecoach Lane. Banner will be visible to vehicle and foot traffic on Stagecoach as well as visitors to the facility.

1-year sponsorship (limited space available) \$425

Main Riding arena – exclusive sponsorship for our main show arena (ex. The ABC Co. Arena). Company name and information will be featured on an approximately 32” x 40” aluminum/vinyl sign set on posts in a garden area at the entrance to the arena.

3-year exclusive sponsorship (sign costs included) \$1500

Pavilion sponsor – exclusive sponsorship of our pavilion and food service area (ex. The ABC Co. Pavilion). Company name and information will be featured on an approximately 32” x 40” aluminum/vinyl sign set on posts at the entrance to the Pavilion.

3-year exclusive sponsorship (sign costs included) \$1500

Suggested vendors:

Jim’s Sign Shop

p. 760-728-8761
e. jimsigns@sbcglobal.net
429 Industrial Way
Fallbrook, California 92028

North Coast Signs

p. 760.536.5454
f. 760.598.1100
e. info@northcoastsigns.net
2875 Scott Street, Suite 104
Vista, CA 92081

Banners on the Cheap

www.bannersonthecheap.com
877-710-1876