



**Fallbrook Riders, Inc.
'Friends of the Field'
2019 Sponsorship Contract**

AN AGREEMENT is hereby made between _____,
(hereinafter called "Sponsor") of one part AND Fallbrook Riders, Inc., PO Box 1063, Fallbrook, CA 92088 (hereinafter called "FRF") of the other part WHEREBY IT IS AGREED:

1. In consideration of the agreement by Sponsor to pay FRF the sum of \$_____ FRF agrees to provide the credits and benefits that apply to their selected package set out in paragraph 2 below.

2. Credits and benefits to Sponsor

Upon completion of this agreement FRF agrees:

- To prominently display Sponsor's banner at Fallbrook Riders field, 1627 South Stagecoach Lane in Fallbrook as agreed between Sponsor and FRF. Sponsor shall be responsible for providing banner at Sponsor expense and meeting specifications outlined in the Program description
- Depending on package chosen: FRF will feature Sponsor on the Fallbrook Riders website, including a short bio and contact information, highlight Sponsor in press announcements and other marketing done by FRF from time to time and as space allows.
-

3. Payment and Term

- Term of Sponsorship shall be from _____ through _____ unless otherwise noted in this Agreement.
- Sponsor payment shall be made in full not later the scheduled commencement of the Term.

4. Other Terms:

- It is agreed that all matters relating to the administration of Sponsorship shall remain the exclusive responsibility of FRF.
- Sponsor will be offered first option to renew their agreement annually at the prevailing rate. Sponsor will give FRF representative their decision on such renewal no later than 45 days before the end of the initial term.
- In the event of the cancellation of Sponsorship for whatever reason, this Agreement shall become null and void. FRF shall return to Sponsor any/all Sponsor owned materials. Sponsor fees are nonrefundable.
- This agreement is made solely between FRF and Sponsor and except with the written permission of FRF shall not be assignable.

Package Selected: _____

The parties agree to all terms and conditions outlined above with the following exceptions.

Sponsor Representative/Position

FRF Representative

Date

Date
